

Message Text

UNCLASSIFIED

PAGE 01 HONG K 10516 091347Z

46

ACTION COME-00

INFO OCT-01 EA-09 ISO-00 EB-07 USIA-15 /032 W

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R 090800Z SEP 75

FM AMCONSUL HONG KONG

TO SECSTATE WASHDC 6862

UNCLAS HONG KONG 10516

E.O. 11652: N/A

TAGS: BEXP, HK

SUBJECT: FY 75 COUNTRY COMMERCIAL PROGRAM - AMPLIFICATION

REF: A) STATE 200245; B) HK A-69 DATED APRIL 8, 1975

C) USIS HK OM DATED JULY 8, 1975

1. CLARIFICATIONS OF POINTS RAISED IN PARA 2. OF REF A
ARE GIVEN BELOW.

2. A) USIS HAS PROVIDED CONSISTENT EXCELLENT SUPPORT TO
THE CCP. USIS PROVIDES A HIGH QUALITY TRANSLATION SERVICE,
OFTEN ON SHORT NOTICE, AND MEDIA AND GRAPHICS SUPPORT
FOR TRADE MISSIONS AND SHOWS. PRESS CONTACTS AND
CONFERENCES ARRANGED THROUGH USIS HAVE GIVEN ASPECTS OF
CCP WIDE FAVORABLE COVERAGE IN LOCAL PRESS. REF. B
REPORTS ON A PILOT PROGRAM USING FILMS IN TRADE PROMOTION.
USIS HERE HELPED GREATLY IN ORGANIZING THIS PROGRAM, AND
WE'RE LOOKING FOWARD TO THEIR AID IN EXPANDING THIS
PROMISING TECHNIQUE (REF. C) USIS DOES NOT PRINT
NEWSLETTER HERE. APPROXIMATE MANHOURS FSIO - 50;
LOCAL - 200

B). RCO IS SUPERVISORY OFFICER FOR HKC UNIT WHICH
HANDLES A BROAD RANGE OF COMMERCIAL AND TRADE PROMOTION
WORK DIRECTED AT HONG KONG AND MACAO. THIS INCLUDES
OUR SPECIAL SERVICE PROGRAM UNDER WHICH POSTS IN THIS
GENERAL AREA SUPPLY US WITH BUSINESS OPPORTUNITY
INFORMATION FOR DISTRIBUTION TO U.S. FIRMS IN HONG
KONG HAVING REGIONAL RESPONSIBILITIES (HENCE TITLE OF
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"REGIONAL" COMMERCIAL OFFICER". HKC DOES NOT ORDINARILY

HANDLE PRC - RELATED INQUIRES THROUGH IT SOMETIMES
ASSISTS VISITING U.S. BUSINESSMEN SEEKING INFORMATION ON
PRC TRADE PROCEDURES AND OPPORTUNITIES.
C). POST EFFORTS FOLLOWED OUTLINE GIVEN IN CCP.
CROSS

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NNN

Message Attributes

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Disposition Approved on Date:
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Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
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Margaret P. Grafeld
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